

client: Mindwalk Business Coaching
project: Webpage Product Description
objective: Motivate reader to sign up for coaching service

MANUELLA HANCOCK
Portfolio

Increase Your Proposal "Win Rate" By 32%

What could be more frustrating than spending hours, or even days, preparing a design proposal only to lose the project? Create persuasive proposals in less time with Pump Up Your Proposals, offered by Mindwalk Business Coaching.

You may have all the pieces and just need some help bringing it all together. Or you may be missing a major element of all successful design proposals. That is why we customize this coaching session for your needs.

In person makes for a more customized coaching session

To maximize the effectiveness of the coaching and make the best use of your time, we come to you for an in-person, half-day session.

Pump Up Your Proposal builds on your strengths by starting with an expert review of your existing proposals to identify specific ways you can be more persuasive and more profitable in less time.

You will take your proposals to the next level. We will work with you to

- Create and write more persuasive proposals
- Identify the best pricing to maximize profit
- Establish templates to reproduce the best possible proposals
- Tips and tricks to shorten the time it takes to prepare a proposal.

During the session, you will receive specific, customized advice from one of our professional business coaches. We offer you the insider knowledge to make your proposals compete with the leaders of your industry.

"The coaching program was the best money we've ever spent. The new proposal template we developed with the Mindwalk coach helped us win five new web design projects, and a top price. We probably would not have got those projects otherwise."

An Added Bonus Coaching Session

When the half-day session is over, you will want to put what you've learned into practice. We won't make you do it alone. Within six months of taking Pump Up Your Proposal you coach will review and analyze one new proposal to make sure you are on the right track to an increased "win rate."

Don't waste any time. Call 1-844-233-2345 or email us at info@mindwalk.com today to set up your free 30 minute coaching session to learn more about Pump Up Your Proposal and how it will help you land more projects with persuasive proposals.

"Manuella has a wonderfully effective copywriting style. She has a gift for a conversational and friendly tone that engages the reader. I highly recommend Manuella to anyone who needs persuasive writing that gets results."
Steve Slaunwhite
Author,
The Everything Guide To Writing Copy

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